


THE
PACIFIC COAST COFFEE
ASSOCIATION



Pete McLaughlin
Cupping
Competition

Come join us & cup the best
coffees of *Costa Rican*

The top scoring coffee that YOU
CHOOSE from this cupping
event

 will be awarded the
“PCCA TOP CHOICE”
and will be recognized at the
PCCA

81st Annual Convention
being held this year at
The Resort at Pelican Hill,
Newport Coast, California
where the
producer & winning cupper will
each be awarded the
“*Pete McLaughlin
Memorial Plaque*”

EVENT INFORMATION

WHEN:
Friday, May 4, 2012
Beginning at 10:00 a.m.



WHERE:
The Annex Consolidation Center
1345 A Doolittle Drive
San Leandro, CA
Tel(510) 746-1100
Directions to The Annex will be on our
website: www.paccoffee.com

SCHEDULE:
10:00 a.m.
Presentation By:

Mr. Mario Arroyo
Promotion Manager
Café de Costa Rica (ICAFE)

11:00 a.m.
Cupping Competition

11:30 - Lunch

COST:
\$75.00 *See payment form*

RSVP: By Monday, April 23, 2012
Or call Lisa @ 925-858-2257
Fax: 240-331-3236
www.paccoffee.com



Registration Form:

Company Name: _____

Attendee Names: _____

Return to:
PCCA, 1350 Arnold Drive, Suite 106,
Martinez, CA 94553
By Monday, April 23rd, 2012
Press SUBMIT Or fax registration
form to: 1- 240-331-3236
Thank you!!

PAYMENT INFORMATION:

_____ Check Enclosed
_____ American Express
_____ MasterCard
_____ Visa

\$ Amount _____

Account# _____

Exp. Date _____

Name (as it appears on your card)

Address::

Email _____